

DOCKET FILE COPY ORIGINAL

ASF BROADCASTING CORPORATION

MM Docket No. 93-107

HEARING EXHIBITS

ASF BROADCASTING CORPORATION
MM Docket No. 93-107
Exhibit No 1

DESCRIPTION OF APPLICANT

ASF Broadcasting Corporation is a corporation organized under the laws of the State of Ohio. A total of one thousand (1000) shares are authorized. Two hundred fifty (250) shares are voting shares, and are owned by Ardeth S. Frizzell. Seven hundred fifty (750) shares are non-voting shares, and are owned by Thomas J. Beauvais.

Ardeth S. Frizzell is President, Secretary, and the sole Director of the corporation.

Federal Communications Commission	
Docket No. <u>93-107</u>	Exhibit No. <u>1</u>
Presented by <u>ASF</u>	
Disposition	Identified <u>8/20</u>
	Received <u>8/20</u>
	Rejected <u> </u>
Reporter <u>BARBARA LORIO</u>	
Date <u>8/20/93</u>	

DECLARATION

I, Ardeth S. Frizzell, do hereby declare under penalty of perjury as follows:

I am President of ASF Broadcasting Corporation, an applicant for a Construction Permit for a new FM broadcast station at Westerville, Ohio.

I have read the foregoing Hearing Exhibit, and declare that it is true and correct to the best of my knowledge.

Dated this 12 day August, 1993.

Ardeth S. Frizzell
Ardeth S. Frizzell

ASF BROADCASTING CORPORATION
MM Docket No. 93-107
Exhibit No. 2

DIVERSIFICATION

Ardeth S. Frizzell has no ownership interest in any mass communications medium.

Thomas J. Beauvais is 50% owner of The Patten Corporation, an advertising agency in Southfield, Michigan. P&G Media Corporation, a wholly-owned subsidiary of The Patten Corporation is licensee of WBTZ, Pinconning, Michigan. The Patten Corporation has a one-half equity interest, in the form of non-voting stock, in Stanton Broadcasting Corporation, permittee of a new FM station at Trussville, Alabama. He is also 50% owner of GT Leasing, Incorporated, which has an 80% ownership interest in WFGR, Grand Rapids, Michigan.

<u>Federal Communications Commission</u>	
Docket No. <u>93-107</u>	Exhibit No. <u>2</u>
Presented by <u>ASF</u>	
Disposition	Identified <u>9/20</u>
	Received <u>9/20</u>
	Rejected _____
Reporter <u>BARBARA LORO</u>	
Date <u>9/20/93</u>	

DECLARATION

I, Ardeth S. Frizzell, do hereby declare under penalty of perjury as follows:

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I have read the foregoing Hearing Exhibit, and declare that it is true and correct to the best of my knowledge.

Dated this 12 day August, 1993.

Ardeth S. Frizzell
Ardeth S. Frizzell

Federal Communications Comm

Docket No. 73-107 Exhibit No. 2

Presented by ASF

Disposition	{	Identified	<u>8/20</u>
		Received	<u>8/20</u>
		Rejected	

Reporter BARBARA LEAD

Date 8/20/93

ARDETH S. FRIZZELL

Ardeth S. Frizzell was born in Columbus, Ohio on December 25, 1942. She attended primary and secondary schools in Columbus, Ohio, graduating from Pleasant View High School in 1961.

From 1964 to 1965, Ms. Frizzell worked for DeLuca Beauty Salon, as a General Manager, trouble-shooter, receptionist, etc., traveling among eight locations. She was responsible for inventory control, ordering supplies, bookkeeping, and similar duties.

In 1967, she began working part-time for JC Penny in Columbus, with duties including sales, cashier, and inventory.

In 1972 and 1973, Ms. Frizzell worked for Kelly Girls, performing various short-term jobs, including bookkeeping, sales, product and machine demonstrations.

Beginning in 1973, Ms. Frizzell began working for WCOL/WXGT Radio. From 1973 to 1976, she was a market research assistant, collecting, compiling and preparing research information for sales presentations. From 1976 to 1978, as promotion assistant, she was responsible for details and follow-through on various promotions of the station, including paperwork and control of station-sponsored contests and prize inventory. In this capacity, she attended all outside promotions. Beginning in 1978 until 1982, Ms. Frizzell was assistant bookkeeper at the station, working with trial and balance sheets, posting to invoices, working with accounts receivable and monthly billings. From 1982 until 1985, she was computer

coordinator/traffic assistant at the station. Her main duty was to oversee computer operations, including the scheduling of worktime between traffic and accounting departments, maintaining the computer system, entering data, scheduling commercials, and providing invoices for billing.

In 1985, Ms. Frizzell took a course for credentials in geriatric technology.

From 1985 to December 31, 1991, Ms. Frizzell was employed at Station WBBY, Westerville, Ohio. She began as traffic manager and bookkeeping, responsible for accounts receivable and payables. In 1986, she was promoted to business manager, and worked with the sales staff to maintain accounts and new business development. In 1990, she was promoted to General Manager, supervising a staff of 25 full and part-time employees. She was responsible for virtually all day-to-day operations of the station. On December 31, 1991, pursuant to an Order from the FCC, the station signed off-the-air.

Since February 1992, Ms. Frizzell has been business and traffic manager at Station WCKX-FM, London, Ohio.

For her entire life, Ardeth Frizzell has lived in the Columbus, Ohio area. Although her residence is slightly outside the 1 mv/m contour, as proposed, it should be noted that she was general manager of the very station which she seeks to obtain. While there, she participated in drives to collect shoes for the homeless in 1990 and 1991, and helped to raise funds for TV Discovery Playground and for Children's Hospital.

Ardeth S. Frizzell intends to be General Manager, again, of this station, overseeing all aspects of the station's operation, including sales, programming, personnel, business development, promotions, etc. All personnel will report to her, either directly or through intermediate supervisors. She will devote a minimum of 40 hours per week, on a daily basis, to the management of this station. Any then-existing business interest or employment will be discontinued in order to effectuate her commitment. At the time Station WBBY went off-the-air, in December 1991, Ardeth Frizzell made the decision that she would make every attempt to acquire the station and to re-hire as many of the then-existing employees as possible. This was her motivation for filing the application, and remains her motivation for prosecuting it.

Ardeth S. Frizzell has no other media interests. She does claim credit for female status, although she realizes that the FCC does not presently recognize that status.

D E C L A R A T I O N

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I have read the foregoing Hearing Exhibit, and declare that it is true and correct to the best of my knowledge.

Dated this 12 day August, 1993.

Ardeth S. Frizzell
Ardeth S. Frizzell

ASF BROADCASTING CORPORATION
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Exhibit No. 4

AUXILIARY POWER

ASF Broadcasting Corporation intends to have auxiliary power generators at both the studio and the transmitter site, so that broadcasting can continue in the event of a power outage.

Federal Communications Commission	
Docket No. <u>93-107</u>	Exhibit No. <u>4</u>
Presented by <u>ASF</u>	
Disposition	Identified <u>9/20</u>
	Received <u>9/20</u>
	Rejected
Reporter <u>BARBARA LORD</u>	
Date <u>9/20/93</u>	

DECLARATION

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